



ERU Research Dissemination Program June 2010

Organized by the

Department of Transport and Logistics Management

24th June 2010 at 11.00 am

at the

**Auditorium,
Department of Civil Engineering**

The speakers and topics covered in this program are as follows;

- 1. Multimodal Transport Strategy for a Small Capital City: Malé, Republic of the Maldives**
Presented by Prof. Amal S. Kumarage
- 2. Linking Supply Chain Orientation to Supply Chain Management: An Empirical Validation**
Presented by Ms. Samantha Ekanayake
- 3. The Effect of Multiple Public Transport Options on Property Prices**
Presented by Mr. SN Bentotage

For more information please contact Mr. SN Bentotage
(Ext 1155, bentotagesn@uom.lk)

Note: Abstract of the presentation is attached herewith

Abstracts

[1]

Title: Multimodal Transport Strategy for a Small Capital City: Malé, Republic of the Maldives

Presenter: Prof. Amal S. Kumarage

(A Case study)

[2]

Title: Linking Supply Chain Orientation to Supply Chain Management: An Empirical Validation

Presenter: Ms. Samantha Ekanayake

Abstract- An increasing number of firms have seen Supply Chain Management (SCM) as a major component of their competitive strategy which enhances organizational productivity and thereby enables sustainable competitive advantage. However, so far very few companies have succeeded in achieving competitive advantage through SCM. Mentzer *et al.* in 2001 and later Min and Mentzer in 2004 introduced a comprehensive conceptual model indicating the nature, antecedents, and consequences of the phenomena. They affirmed that managers first need specific behavioral guidelines within the firm's boundaries called supply chain orientation (SCO) to set SCM in motion. Current research explored the possibility of empirically validating the scenario; '*Greater the supply chain orientation of focal firms, the greater the degree of SCM*' by studying thirty Sri Lankan based best performing companies. The research found evidence for a direct and positive relationship between SCO and SCM. In addition the study identified several industry best practices in relation to SCO and SCM of the best performers.

[3]

Title: The Effect of Multiple Public Transport Options on Property Prices

Presenter: Mr. SN Bentotage

Abstract- Provision of multiple public transport options might be one of the improvements we can consider to increase accessibility. Improved accessibility on the other hand, attracts more inhabitants to any given location and therefore it is obvious to observe an increasing demand for housing in the areas with multiple public transport options than the areas with fewer public transport options. Assuming that the increasing property prices would reflect the increasing demand for housing, property sales prices of 5 years within four suburbs of the Greater Manchester Area have been analysed. The average property prices of the above four areas in the proximities of the main transport nodes have been compared to establish a correlation.